

Social Media and the United Nations

Apply Social Media best practices to the work you do

Take the full course to develop your social media skills to enhance the work you do.

No time for the full course or already took it? Register for and attend any of the 1-hour webinars that interest you.



UN Photo/Mark Garten

The English Language Programme

Is offering hands-on training in social media, tailored to your needs and the work you do

Course Objectives:

- Explore what the UN and related agencies are doing with social media
- Develop or enhance a social media strategy
- Try platforms and tools
- Discuss related advice, ideas and vocabulary
- Write better for social media use at work
- Learn from outside experts via guest presenters and networking opportunities
- Complete a work-related project of your choice

Course Schedule & Location:

2 mandatory lessons

Online via **WebEX**
LMS-1986-6
Tue. 10 Oct
8-10am, NYC time
Tue. 5 Dec
8-10am, NYC time

7 of 12+ Webinars to choose from

Tuesdays & Thursdays

9-10am (NYC time)
12 Oct – 30 Nov 2011

See options here:

<http://bit.ly/F17webinars>

Target Audience:

Both native and non-native speakers of English who are using social media for their work or who may use it for current work or a future post.

Note: To attend this course via WebEx, you'll need access to a computer with internet connection and a working headset.

Course requirements:

To earn a certificate for this course, participants must:

- (1) Attend an opening 2-hour workshop
- (2) Regularly contribute to the course community in Unite Connections
- (3) Meet with instructor mid-course to discuss your course project plan
- (4) Attend a minimum of 7 (of 13) webinars
- (5) Give a brief (~5 min.) presentation about progress made on your course project. This will take place during the final 'mandatory lesson'.

Eligibility:

- None / Anyone who uses or may use social media for work or career development

To Register:

- UN Staff:
Use your staff Inspira account: inspira.un.org
- Other eligible students:
Register via Elearning: elearning.un.org

1. Go to Main Menu — (Self Service) — My Learning
2. Type **1986** in the "Keyword" box for the course and/or **2005** for a webinar

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